

Basic Philosophy

We, Kennan Welfare Association, aim to bring widespread prosperity to society with people joining together to improve community and enable the elderly to enjoy a life at ease.

Management Philosophy

1. To preserve people's dignity and individual rights.
2. To love our local community and actively participate social and cultural interaction.
3. To practice Japanese nursing care and create an organizational climate that society can trust.

Management Policy

1. We respect self-determinations, choices and dignity of our service users and provide high quality care.
2. We take part in overcoming the challenges that face our community, with cooperation from local welfare workers and aiming to provide well-structured welfare service.
3. We comply with legislation as a social welfare cooperation and promise to actively provide information with transparent management.
4. We support our employees to achieve their self-fulfillment and individual growth through work, and engage in enriching our work environment.
5. We propose to utilize our management resources effectively and be thorough on risk management with sustainable and positive spirit.

Brand Identity

Our administrative principles consist of basic philosophy and management philosophy.

“Japanese eldercare” symbolizes our philosophy as our brand identity.

Japanese Eldercare

“Eldercare is a characteristic of a country’s culture.”

Our life would be challenged if our sense of beauty and values are not respected in daily life, where we ought to be able to share and benefit from one another.

We continue to respect the privacy and improve the quality of life of our service users, while we greatly appreciate the benefit of Japanese culture and the closeness that is rooted to the local community.

We would like to provide services where our users and residents can feel comfortable and welcome, as if they receive a flower every time they talk to one of our staff members.